



8th International Plant Phenotyping Symposium

SPONSORSHIP PROSPECTUS 2024



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plant-phenotyping.org/ipps8



Lincoln, NE, USA



October 7th - 11th, 2024

GREEN HORIZONS

NAVIGATING THE FUTURE OF PLANT PHENOTYPING

IPPS Nº8

OCT. 07.–11. 2024 LINCOLN | NEBRASKA | USA



The 8th international plant phenotyping symposium, themed “Green Horizons: Navigating the future of plant phenotyping,” assembles a diverse community of scientists, including plant biologists, ecologists, engineers, agronomists, and computer scientists.

Within a dynamic networking environment, our aim is to facilitate the exchange of knowledge, foster collaboration, and further innovation. IPPS8 will function as a platform to showcase, explore, and implement strategies for harnessing the potential of plant phenotyping to contribute to a sustainable future.

This global conference, highlighting the state-of-the-art in both science and application, features distinguished speakers from various parts of the world and includes an exhibition. It provides an outstanding networking opportunity for companies, industry players in the plant phenotyping sector, and other partners in the private sector.

We encourage you to participate in, and sponsor this wonderful event to enable the community to navigate the future of plant phenotyping.

- IPPS8 Organizers



Conference point of contact

LKRUGER4@UNL.EDU



Society contact

IPPN@PLANT-PHENOTYPING.ORG



LINCOLN, NE, USA



PLANT-PHENOTYPING.ORG/IPPS8

IPPS8

SPONSORSHIP PACKAGES

400+

expected international
participants.

IPPS8 offers various possibilities for conference sponsorship and to exhibit
your products

PACKAGE

BRONZE

\$5,000

you will get

Two Free Registrations

Logo in Conference Program

Flyer in Goody-Bag
Flyer provided by company

Swag in Goody-Bag
Swag provided by company

Exhibitor Booth
1.5x3m table, w/ electricity, & 2 chairs

PACKAGE

SILVER

\$7,500

you will get

Bronze Package +

Logo displayed before/after each
coffee break

Logo displayed on tables during
lunch

Logo displayed during poster
session

Revolving advertisement on every
page of conference website

Custom Sponsorship Packages can be arranged

Note: Additional taxes may apply



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your products

PACKAGE

GOLD

\$**10,000**

you will get

Bronze & Silver Packages +

Company mentioned during
dinner; logo displayed on menu

Logo printed on Goody-Bag

Permanent advertisement on
every page of conference website

PACKAGE

DIAMOND

\$**12,000**

you will get

Bronze, Silver, & Gold Packages +

Directly support conference's
environmental sustainability efforts

climate compensation through carbon removal
as verified by a third party marketplace (Patch.io)

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À la carte menu

IPPS8

Physical

EXHIBITOR BOOTH \$ 2500

1.5 x 3 m table with electricity and two chairs for the duration of the conference.
Plus one free registration

GOODY-BAG FLYER \$ 550

An A4-sized flyer (provided by sponsor) printed and placed in the conference bag

GOODY-BAG SWAG \$ 550

Swag such as pens, books, and stickers (physically provided by the sponsor) placed in the conference bag

SUSTAINABILITY \$ 1000

Contribute to IPPS8's climate compensation plan* to offset emissions for the conference. Your logo will be displayed throughout the conference.

Signage

CONF. PROGRAM \$ 1500

Company logo and details are printed in the conference program

LUNCH BREAK \$ 750

Logo is displayed on the tables during lunch

DINNER \$ 1000

Sponsor is mentioned during the dinner and logo is displayed on the menu

POSTER SESSION \$ 550

Logo displayed during the poster session

COFFEE BREAK \$ 550

Logo displayed on conference screen before/after each coffee break

WEBSITE \$ 650

Revolving advertisement on every page of the conference website

*Climate compensation through carbon removal as verified by a third party marketplace (Patch.io)

